

## SMITH TOWER ANNOUNCED NEW VISITOR EXPERIENCES & TOURS

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Unico Properties, a Seattle-based real estate investment and operating company, unveiled its plans today for the newly revitalized, 42-story **Smith Tower**.

Plans include new visitor experiences and tours of the iconic landmark, which will open in August 2016. Unico's multimillion-dollar investment in the renovation and preservation of this historic Pioneer Square building will provide distinctive offerings including interactive tours and exhibits.

New features will include a curated general store on the ground floor featuring locally focused items and gifts and a renovated 35th floor observatory with a Prohibition-inspired café and bar, harking back to Smith Tower's early 1920s roots with touches of Asian influence.

"We are committed to investing in our own backyard, and saw Smith Tower, Seattle's original skyscraper, as the perfect opportunity to preserve and energize a historic landmark in Pioneer Square," said Scott Brucker, senior asset manager of Unico Properties.

Unico enlisted Seattle-based architecture firm Graham Baba to oversee the design and buildout of the new ground floor retail concept and the renovation of the 35th floor observatory that offers 360-degree views of Seattle with an open-air observation deck and a new café and bar inspired by the flavors of the Northwest. Gallagher & Associates, a San Francisco-based, internationally recognized museum planning and design firm, supplied valuable research on the unique history of the building and created interactive tours and historical exhibits for guests to enjoy. Columbia Hospitality, a Seattle-based hospitality management company, has been selected to oversee the visitor programs, private event sales and day-to-day visitor operations.

Located just steps from the vibrant downtown waterfront, Smith Tower opened in 1914 as the first skyscraper in Seattle and tallest building west of the Mississippi. Smith Tower has stood as a Northwest cultural icon for more than 100 years, delighting visitors and maintaining its status as a premier office space for companies of all sizes and industries.